

## **Rules and Regulations: RBC Race for the Kids Fundraising Promotion**

### **PROMOTION RULES**

The RBC Race for the Kids **Fundraising Promotion** (the “**Promotion**”) is sponsored by the RBC Race for the Kids event, Sunnybrook Foundation (the “**Sponsors**”). To qualify, participants (defined as: General Public registrants and RBC Employees, Friends and Family registrants) must fundraise \$250+ towards the 2025 RBC Race for the Kids Toronto event by 11:59 p.m. EST September 20<sup>th</sup>, 2025. Void where prohibited by law.

#### **1. PROMOTION PERIOD**

*For the Fundraising Promotion Prize Draw:*

The promotion period for the Fundraising Promotion Prize Draw starts at 12:01 a.m. EST on July 17, 2025 and ends at 11:59 p.m. EST on September 20<sup>th</sup> 2025 (the “**Promotion Period**”).

#### **2. ELIGIBILITY**

a) Participants must be legal residents of Canada (excluding Quebec). The following individuals are not eligible to enter the Promotion: RBC Event Committee Members directly involved with planning and executing the event, Family Navigation Project (FNP) Leadership Team, Sunnybrook Health Sciences Centre Executives, Sunnybrook Foundation Board Members, and Industry Challenge Co-Chairs.

b) Participants who are under the age of majority in his/her province or territory, as applicable, of residence at the date of entry are eligible to enter the Promotion and win a prize provided that the parent or legal guardian of the entrant accepts any such prize and the terms and conditions hereof for and on behalf of such participant.

#### **3. HOW TO ENTER**

Register and fundraise as a participant in the RBC Race for the Kids event (the “**Event**”), by going to the event website at <https://rbc.raceforthekids.ca> during the Promotional Period and registering to participate and fundraise a minimum of \$250+ to be entered into a draw to win the Fundraising Promotion prize. There is no purchase necessary to register and enter the Promotion. See section 4 for details of the Prize.

#### **4. THE PRIZE**

##### *1. Fundraising Promotion Prize (the Prize): \$100 Visa Gift Card*

a) Participants who register and fundraise a minimum of \$250 during the Promotion Period are eligible to be entered into a draw to win a \$100 Visa Gift Card provided by Sunnybrook Foundation. Any individual that registers and fundraises \$250+ during the Promotion Period will automatically receive one (1) entry into the Fundraising Promotion Prize Draw.

b) The Prize must be accepted as awarded unless otherwise unavailable. The Sponsors accepts no responsibility for any costs associated with the Prize that are not expressly included in the Prize. If the product is unavailable, an alternate prize can be selected by the winner of equal or lesser value. The Prize is not redeemable for cash. The Winner is required to answer a mathematical skill testing question before being awarded the Prize.

## 5. ODDS OF WINNING

The odds of winning the Prize depend on the number of eligible entries received during the Promotional Period.

## 6. DATES

The Fundraising Promotion Prize Draw will take place on September 29<sup>th</sup>, 2025 at 2075 Bayview Avenue, Toronto, Ontario M4N 3M5. The Winner will be notified by phone and/or email within seven business days.

The Prize must be claimed by October 30, 2025 or will be otherwise forfeited.

## 7. GENERAL PROVISIONS

- i) By entering into the Promotion, any subsequent Fundraising Promotion Winner agrees to allow the free use of their name and image for publicity and news purposes during this and future promotions by the RBC Race for the Kids event and its sponsors.
- ii) RBC Race for the Kids and the Sponsors accept no responsibility for any damage, loss, liabilities, injury or disappointment incurred or suffered by you as a result of entering the Promotion or accepting the Fundraising Promotion Prize.
- iii) RBC Race for the Kids and the Sponsors reserve the right at any time to modify or discontinue, temporarily or permanently, this Promotion with or without prior notice due to reasons outside their reasonable control (including, without limitation, in the case of anticipated, suspected or actual fraud).
- iv) The decision of RBC Race for the Kids and the Sponsors in all matters relating to the Promotion is final and binding and no correspondence will be entered into.
- v) RBC Race for the Kids and the Sponsors assume no responsibility or liability for lost, late, incomplete or misdirected entries, for any error, omission, interruption, defect or delay in computer systems used to enter the Promotion, for any other communications with Promotion entrants, and are not responsible for any incorrect or inaccurate information submitted to the RBC Race for the Kids website. RBC Race for the Kids and the Sponsors assume no liability for any loss or damage, in the event that the Promotion is modified or terminated for any reason.
- vi) The Winner must complete the Fundraising Promotion release form and answer a skill testing question in order to qualify to redeem the Fundraising Promotion Prize.

## **8. PRIVACY**

By entering the Promotion, entrants consent to the Sponsor's collection, use and disclosure of their personal information, as the Sponsor deem necessary, to facilitate the administration of the Promotion, contacting selected entrants, awarding and delivering the prizes to the Winners and promoting the Promotion and the Sponsor's related registration activities.

By entering the Promotion, participants agree to be bound by these Promotion Rules. Each participant also agrees that, if he or she is declared a Winner, the Sponsor may use his/her name, city of residence and/or photograph, without compensation, in any future publicity in connection with the Promotion and the Sponsor's related registration activities.

## **9. INTELLECTUAL PROPERTY**

All intellectual property, including but not limited to trade-marks, trade-names, logos, designs, promotional materials, web pages, source codes, drawings, illustrations, slogans and representations are owned by the Sponsor, and their respective affiliates, as applicable. All rights are reserved. Unauthorized copying or use of any copyrighted material or intellectual property without the express written consent of its owner is strictly prohibited.