

## **Rules and Regulations: RBC Race for the Kids Fundraising Promotion**

### **PROMOTION RULES**

The RBC Race for the Kids **Causal Social Media Contest** (the “**Promotion**”) is sponsored by the RBC Race for the Kids event, Sunnybrook Foundation (the “**Sponsors**”). To qualify, participants (defined as: General Public registrants and RBC Employees, Friends and Family registrants **must raise a minimum of \$150** before 11:59 p.m. EST September 19<sup>th</sup>. Promotion is void where prohibited by law.

#### **1. PROMOTION PERIOD**

*For the Fundraising Promotion Prize Draw:*

The promotion period for the Fundraising Promotion Prize Draw starts at **September 15<sup>th</sup>** and ends at **September 19<sup>th</sup>** (the “**Promotion Period**”).

#### **2. ELIGIBILITY**

- a) Participants must be legal residents of Ontario.
- b) The following individuals are not eligible to enter the Promotion:
  - RBC Event Committee Members directly involved with planning and executing the event;
  - Family Navigation Project (FNP) Leadership Team;
  - Sunnybrook Health Sciences Centre Senior Leadership Team;
  - Sunnybrook Foundation Board Members; and
  - Industry Challenge Co-Chairs.

b) Participants who are under the age of 18 at the date of entry are eligible to enter the Promotion and win a prize provided the parent or legal guardian of the entrant accepts any such prize and the terms and conditions hereof for and on behalf of such participant.

#### **3. HOW TO ENTER**

Fundraise as a participant in the RBC Race for the Kids event (the “**Event**”), by going to the event website at [rbc.raceforthekids.ca/](http://rbc.raceforthekids.ca/) during the Promotional Period and **raise a minimum of \$150 between September 15<sup>th</sup>– September 19<sup>th</sup> 2025**.

There is no purchase necessary to register and enter the Promotion. [Click here](#) to download a form to be completed and mailed to Sunnybrook Foundation at 2075 Bayview Avenue, Toronto, ON M4N 3M5. A maximum of one (1) entry is permitted by mail.

#### **4. THE PRIZE**

1. *Fundraising Promotion Prize (the Prize): \$250 Gift Card for George Restaurant in Toronto, ON*

a) Participants who **fundraise a minimum of \$150 between September 15<sup>th</sup> and September 19<sup>th</sup> 2025** are eligible to be entered into a draw to win): ***\$250 Gift Card for George Restaurant in Toronto, ON.*** Any individual that **fundraises a minimum of \$150 between September 15<sup>th</sup> and September 19<sup>th</sup>** will automatically receive one (1) entry into the Fundraising Promotion Prize Draw.

b) The Prize must be accepted as awarded unless otherwise unavailable. The Sponsors accepts no responsibility for any costs associated with the Prize that are not expressly included in the Prize. If the product is unavailable, an alternate prize can be selected by the winner of equal or lesser value. The Prize is not redeemable for cash. The Winner is required to answer a mathematical skill testing question and sign a waiver before being awarded the Prize.

## 5. ODDS OF WINNING

The odds of winning the Prize depend on the number of eligible entries received during the Promotional Period.

## 6. DATES

The Fundraising Promotion Prize Draw will take place **on September 23<sup>rd</sup>** at 2075 Bayview Avenue, Toronto, Ontario M4N 3M5. The Winner will be notified by **email** within **2 days**.

The Prize must be claimed by **October 1<sup>st</sup>** or will be otherwise forfeited.

## 7. GENERAL PROVISIONS

- i) By entering into the Promotion, any subsequent Fundraising Promotion Winner agrees to allow the free use of their name and image for publicity and news purposes during this and future promotions by the RBC Race for the Kids event and its sponsors.
- ii) RBC Race for the Kids and the Sponsors accept no responsibility for any damage, loss, liabilities, injury or disappointment incurred or suffered by you as a result of entering the Promotion or accepting the Fundraising Promotion Prize.
- iii) RBC Race for the Kids and the Sponsors reserve the right at any time to modify or discontinue, temporarily or permanently, this Promotion with or without prior notice due to reasons outside their reasonable control (including, without limitation, in the case of anticipated, suspected or actual fraud).
- iv) The decision of RBC Race for the Kids and the Sponsors in all matters relating to the Promotion is final and binding and no correspondence will be entered into.
- v) RBC Race for the Kids and the Sponsors assume no responsibility or liability for lost, late, incomplete or misdirected entries, for any error, omission, interruption, defect or delay in computer systems used to enter the Promotion, for any other communications with Promotion entrants, and are not responsible for any incorrect or inaccurate information submitted to the RBC Race for the Kids website. RBC Race for the Kids and the Sponsors assume no liability for any loss or damage, in the event that the Promotion is modified or terminated for any reason.

- vi) The Winner must complete the Fundraising Promotion release form and answer a skill testing question in order to collect the Fundraising Promotion Prize.

## **8. PRIVACY**

By entering the Promotion, entrants consent to the Sponsor's collection, use and disclosure of their personal information, as the Sponsor deems necessary, to facilitate the administration of the Promotion, contacting selected entrants, awarding and delivering the prizes to the Winners and promoting the Promotion and the Sponsor's related registration activities.

By entering the Promotion, participants agree to be bound by these Promotion Rules. Each participant also agrees that, if he or she is declared a Winner, the Sponsor may use his/her name, city of residence and/or photograph, without compensation, in any future publicity in connection with the Promotion and the Sponsor's related registration activities.

## **9. INTELLECTUAL PROPERTY**

All intellectual property, including but not limited to trade-marks, trade-names, logos, designs, promotional materials, web pages, source codes, drawings, illustrations, slogans and representations are owned by the Sponsor, and their respective affiliates, as applicable. All rights are reserved. Unauthorized copying or use of any copyrighted material or intellectual property without the express written consent of its owner is strictly prohibited.